

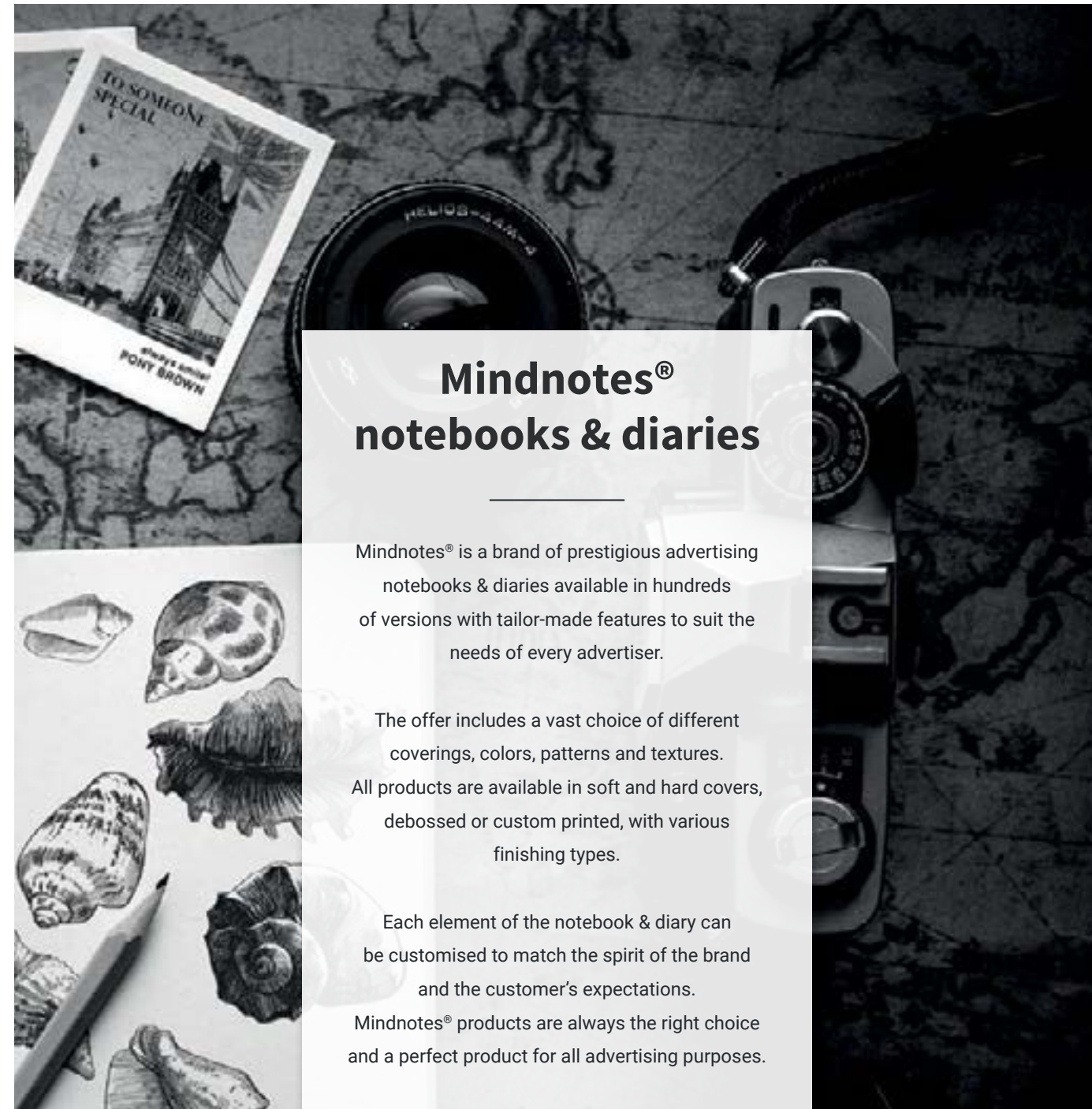


PROMOTE

MIND NOTES

Mindnotes

English



**Mindnotes®
notebooks & diaries**

Mindnotes® is a brand of prestigious advertising notebooks & diaries available in hundreds of versions with tailor-made features to suit the needs of every advertiser.

The offer includes a vast choice of different coverings, colors, patterns and textures. All products are available in soft and hard covers, debossed or custom printed, with various finishing types.

Each element of the notebook & diary can be customised to match the spirit of the brand and the customer's expectations. Mindnotes® products are always the right choice and a perfect product for all advertising purposes.



on my Mind

How will you describe your passion?

Different people, different passions and dreams.

While one scrupulously records ideas,
the others in the chaos create miracles.

Sometimes our thoughts do not fit in the lines
in a notebook, but it's always good to save them!

Quality on my Mind

Jan Czapski

scientist

*"Quality is never an accident; is always
the result of intelligent effort"*



Toscana

An exclusive, leather cover material,
made from over 80% natural tannery waste.

Embodies brilliance and elegance,
perfect for VIP promotional
gifts. Guarantee fantastic quality
of blind and foil debossing.

available colors page 122

Mindnotes® in hardcover MN32

Sweets on my Mind

Margaret Parks

culinary blogger

*"You can't buy happiness, but you can buy cupcakes...
your life is sure to become sweeter and more colorful"*



Roma

Smooth, matte and dirt-resistant, extremely durable vinyl material in a wide range of vibrant colors. The cover material is very thin, making it perfect for flexible hard covers.

available colors page 126

Mindnotes® diary in flexible hardcover MN35-CAL

NEW



Stars on my Mind

Veronica Blum

Astronomer

*“Remember to look up at the stars and not down
at your feet. Be curious.”*

Palermo

Modern, extremely durable structural
cover material with a 3D effect.
Perfect for products in both hard and soft covers.
Recommended for blind debossing. Available
in 7 colors in matt and metallic versions.

available colors page 127

Mindnotes® diary in hardcover MN32-CAL





Prestige on my Mind

Jan Mazurski

investor

*"As someone said, I will never put my name
on a product that does not have
in it the best that is in me."*



Florence

Heat-sensitive cover material that resembles nubuck. Finished with a soft, fluffy surface, Florence stands for durability, quality and luxury with a really soft touch. Will provide unsurpassed results with blind debossing techniques.

available colors page 124

Mindnotes® in hardcover MN32



Emotions on my Mind

Teresa Ginter

jewellery designer

*“Only worn jewellery looks really impressive. Only then
does it release
all the perfection and passions encapsulated
in precious stones.”*



Verona

Extremely mellow, cover material with delicate glitter. Perfect for debossing, due to its ability to reproduce perfectly even the smallest elements. Exceptionally elegant material leaves no fingerprints, making it the perfect material for covers.

available colors page 124

Mindnotes® in softcover MN22



Words on my Mind

Maria Zych

writer

*“What we expect from literature is not
great writers, we need great works and these
are what we wait for the most.”*

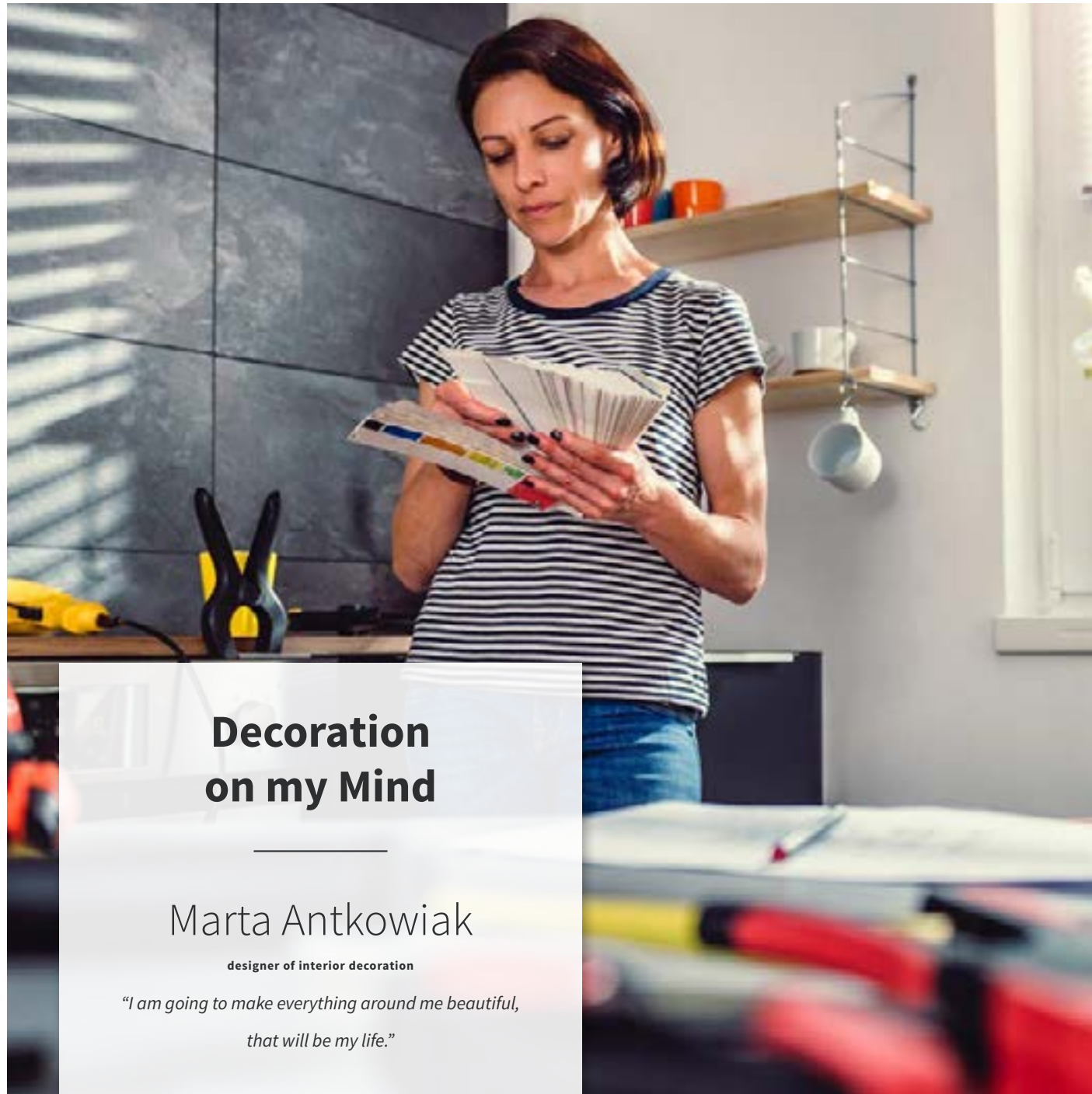


Torino

Heat-sensitive and soft touch cover material,
available in 21 attractive colors. It is an absolutely
stylish and top-selling cover material.
The application of the highly recommended
debossing technique guarantees excellent
reproduction of motifs.

available colors page 123

Mindnotes® diary in softcover MN22-CAL

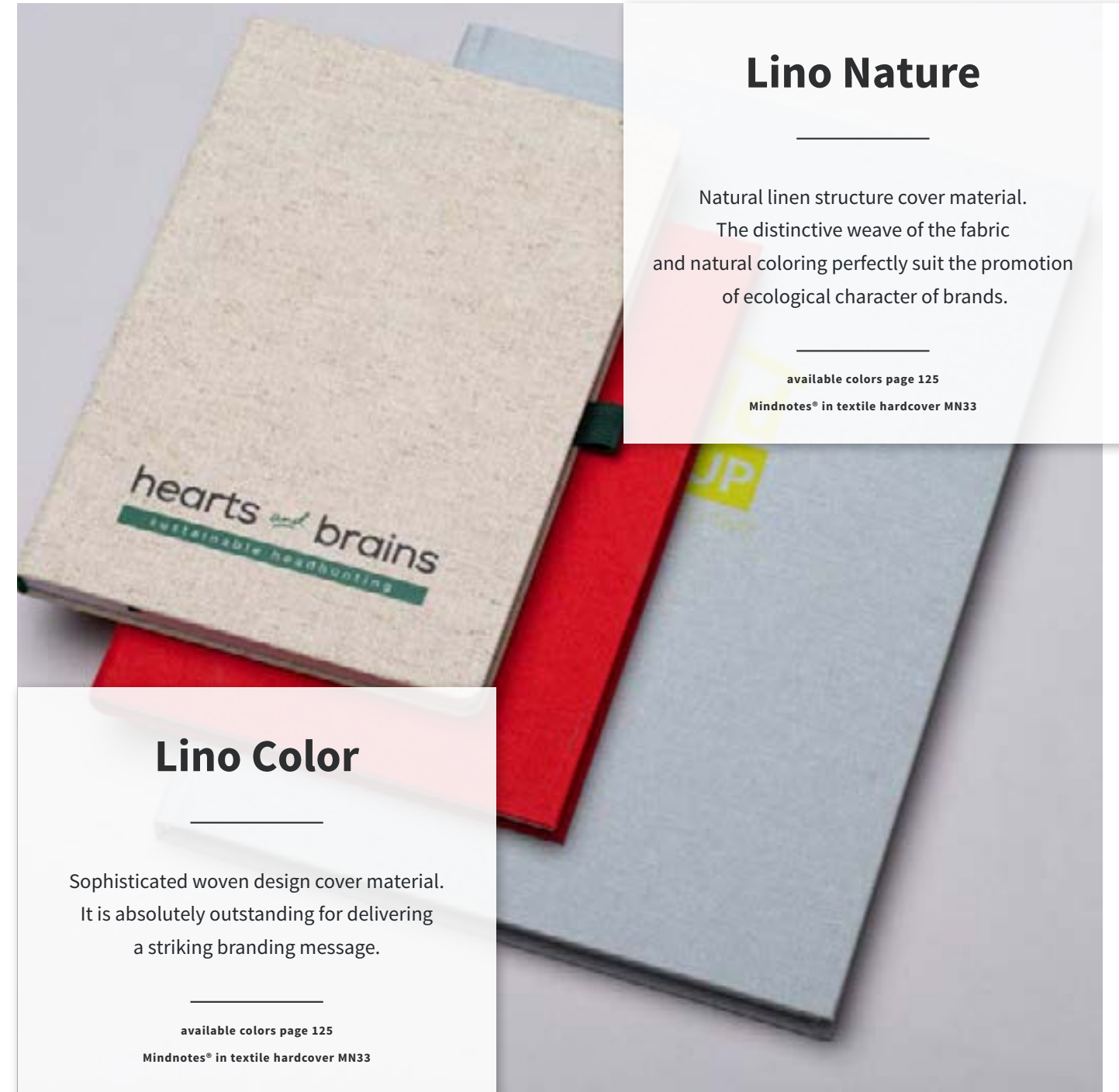


Decoration on my Mind

Marta Antkowiak

designer of interior decoration

*"I am going to make everything around me beautiful,
that will be my life."*



Lino Nature

Natural linen structure cover material.
The distinctive weave of the fabric
and natural coloring perfectly suit the promotion
of ecological character of brands.

available colors page 125

Mindnotes® in textile hardcover MN33

Lino Color

Sophisticated woven design cover material.
It is absolutely outstanding for delivering
a striking branding message.

available colors page 125

Mindnotes® in textile hardcover MN33



Structure on my Mind

Robert Kulig

architect

*"Architecture starts when you carefully
put two bricks together. There it begins."*



Matryx Santos

Durable and elegant cover materials with a delicate texture. The structure and appearance of Matryx Santos resembles paper, but has exceptional scratch and stains resistance. The recommended customization method is foil debossing.

available colors page 122

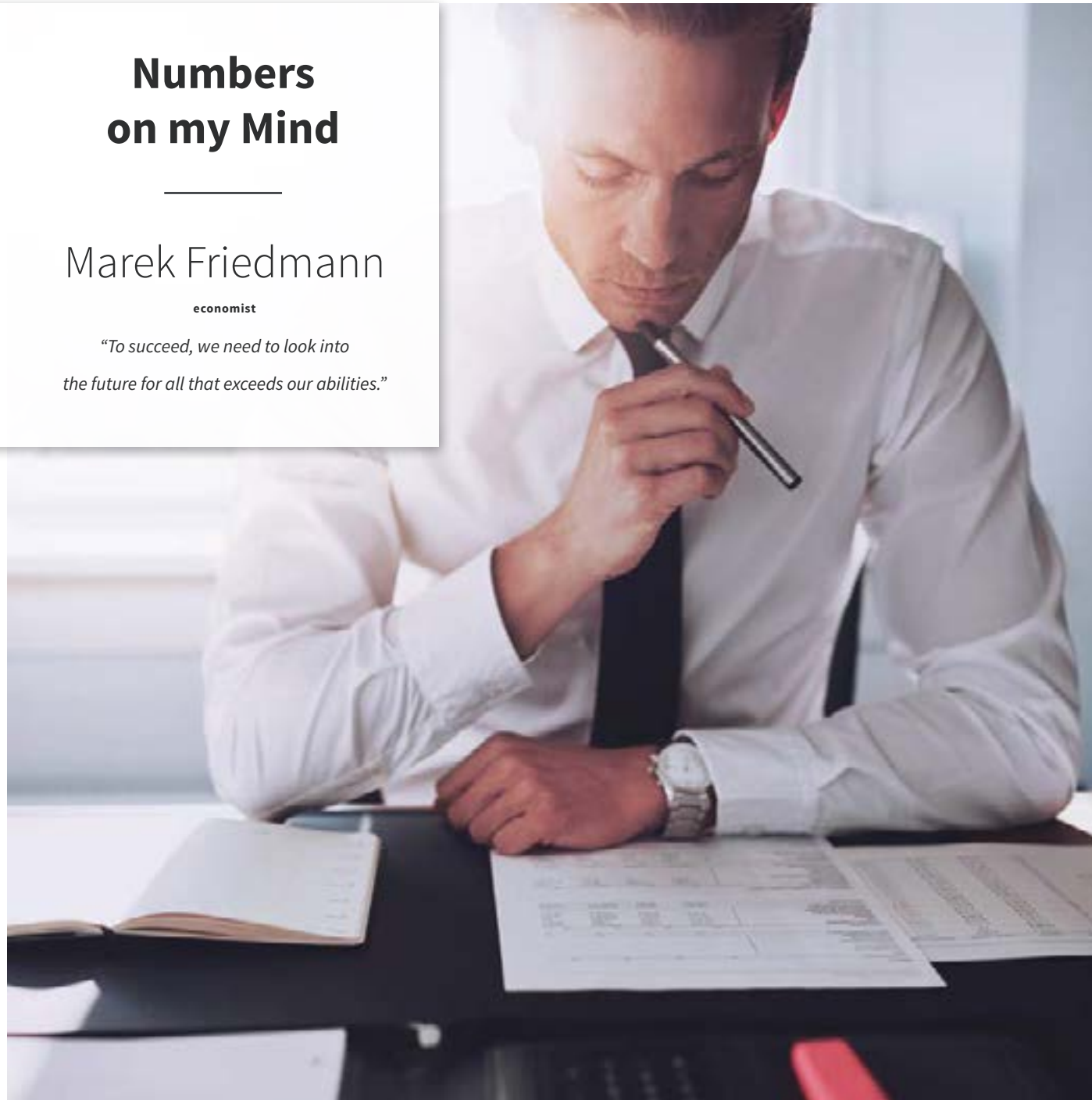
Mindnotes® diary in hardcover MN35-CAL

Numbers on my Mind

Marek Friedmann

economist

*"To succeed, we need to look into
the future for all that exceeds our abilities."*



Siena & Bologna

High quality materials with a subtle, leather look pattern more visible on Siena, slightly more delicate on Bologna. Embodies brilliance and elegance, perfect for VIP promotional gifts. Both guarantee fantastic quality of blind debossing.

available colors page 124

Mindnotes® in hardcover MN32



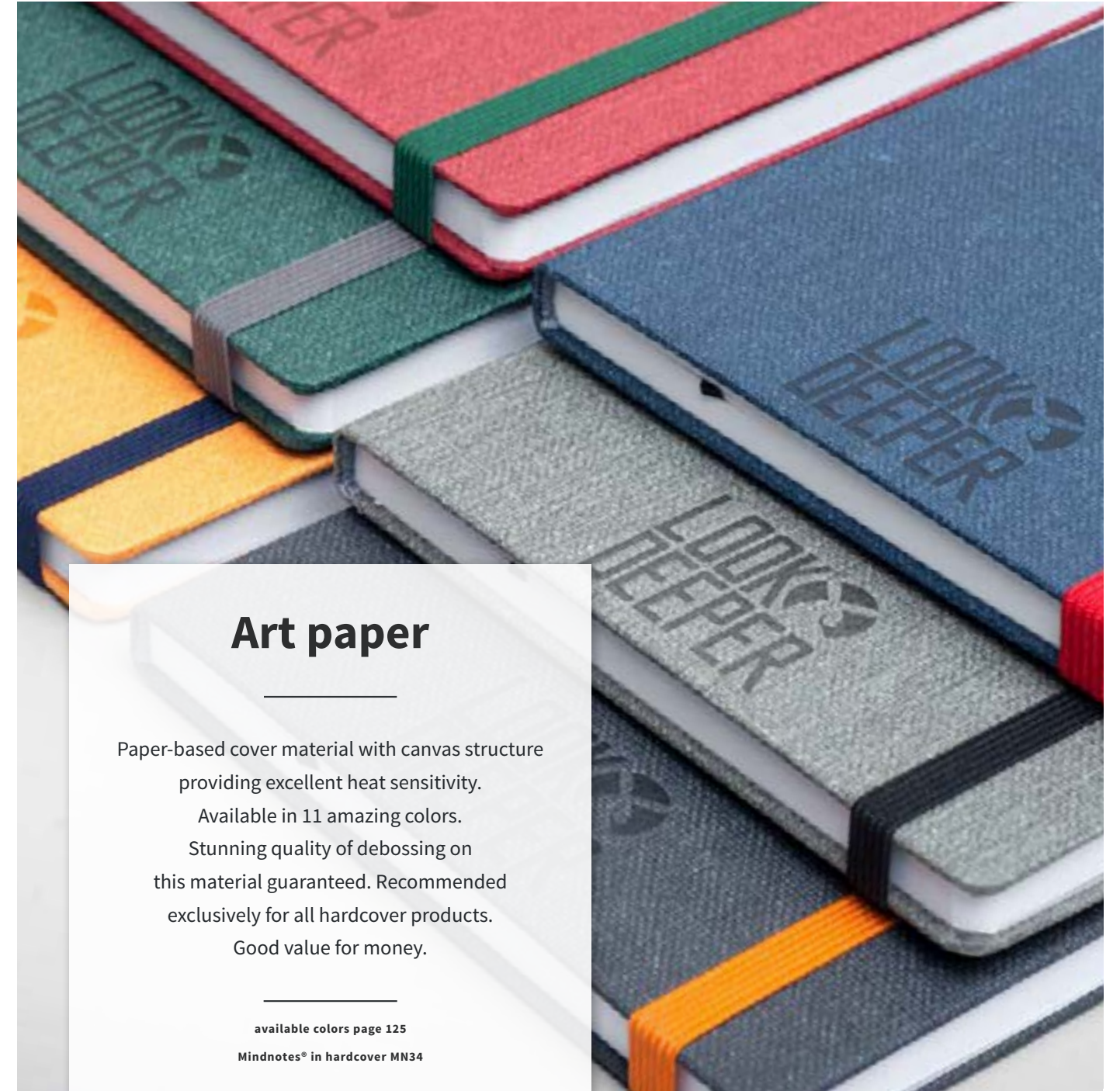


Craft on my Mind

Ewa Krauze

craftsman

*"In crafting there are no mistakes,
just unique creations."*



Art paper

Paper-based cover material with canvas structure
providing excellent heat sensitivity.

Available in 11 amazing colors.

Stunning quality of debossing on
this material guaranteed. Recommended
exclusively for all hardcover products.

Good value for money.

available colors page 125

Mindnotes® in hardcover MN34



Colors on my Mind

Piotr Byrt

artist

"Courage is to create your own world and inviting others to it, for example with help of individual painting expression."

Paper hardcover

A basic perfect bound notebook, made of coated paper laminated with foil.

Available in soft and hard cover versions.

This type of cover gives unlimited possibilities of branding, printing any graphics in the highest quality.

Mindnotes® diary in paper hardcover MN31-CAL





Foretelling on my Mind

Antonine Stec

fortune-teller

*"Everything is written in the stars - you just have
to learn to read from them."*



Paper softcover

A popular type of notebook with a paper softcover. Very economical and versatile thanks to the ability to print every artwork. It can be finished with matt or glossy foil.

Mindnotes® diary in paper softcover MN11-CAL



Craft on my Mind

Margaret Richardson

proponent of sustainability

"There is no such thing as 'away'.

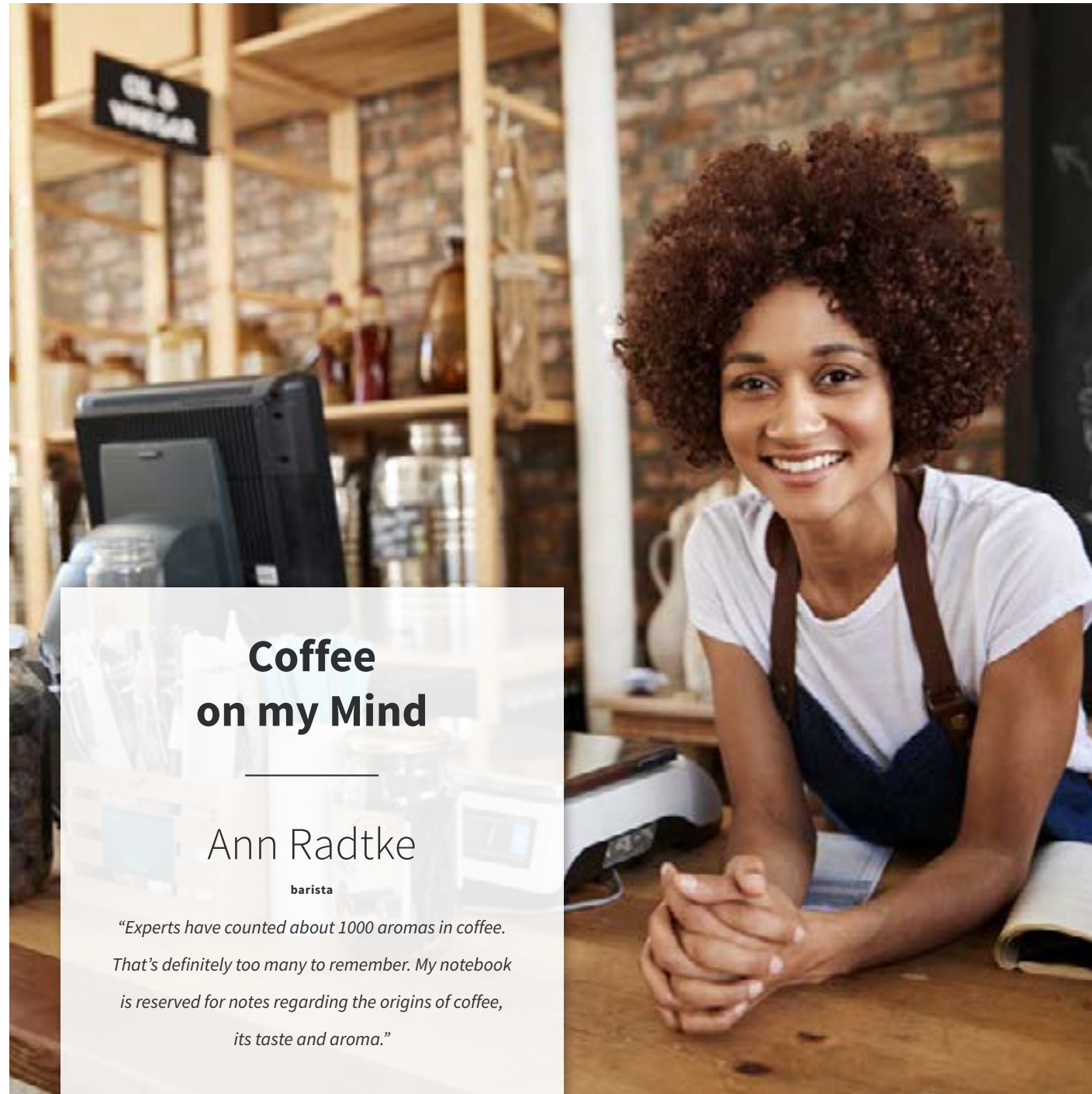
When we throw anything away it must go somewhere."



Kraft paper cover

Raw and at the same time extremely elegant appearance. The product can be made entirely of ecological materials as well as marked with FSC-certification. The available versions of ECO notebooks include soft or hardcovers.

Mindnotes® in kraft paper cover MN11 & MN36

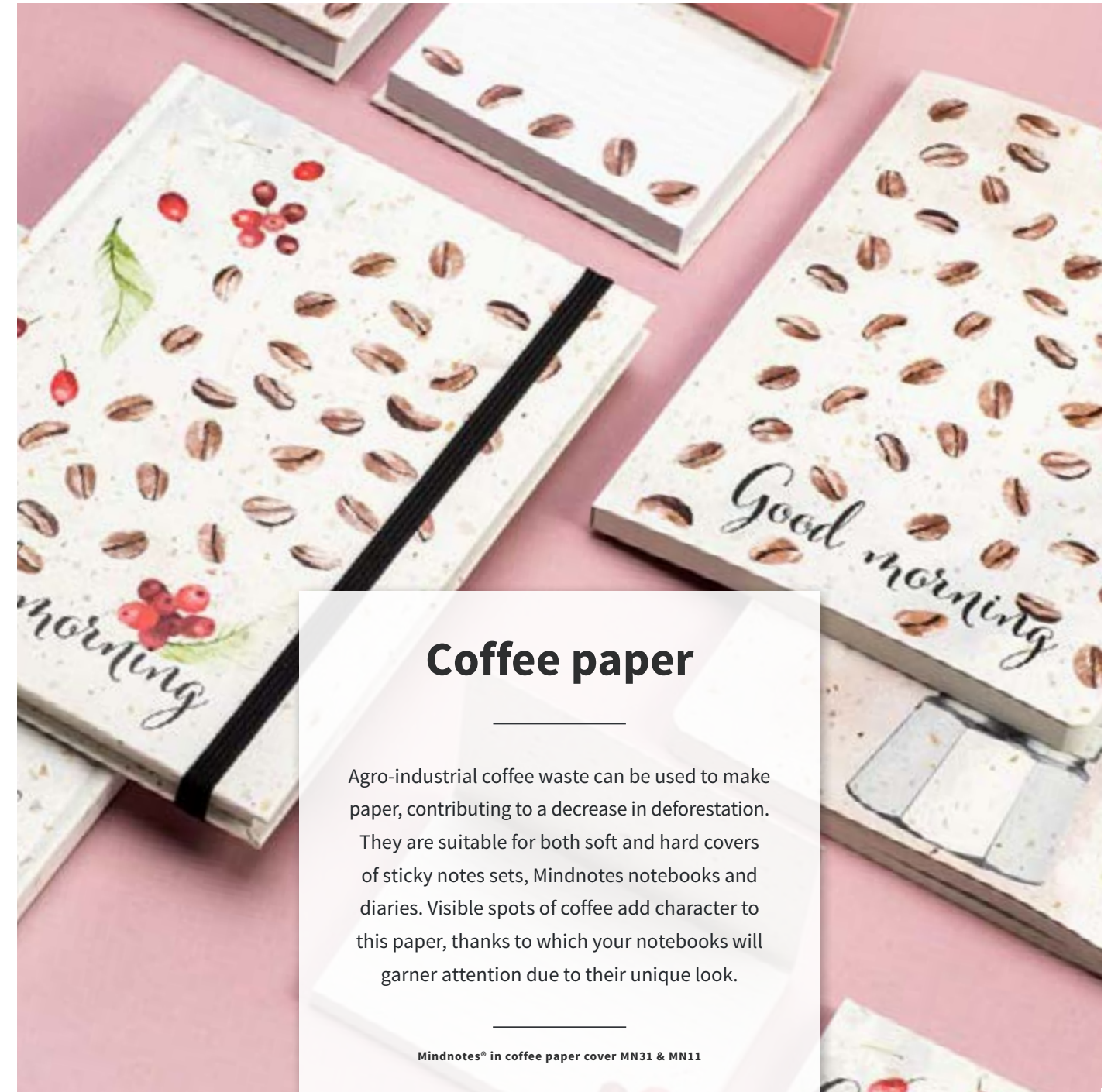


Coffee on my Mind

Ann Radtke

barista

“Experts have counted about 1000 aromas in coffee. That’s definitely too many to remember. My notebook is reserved for notes regarding the origins of coffee, its taste and aroma.”



Coffee paper

Agro-industrial coffee waste can be used to make paper, contributing to a decrease in deforestation. They are suitable for both soft and hard covers of sticky notes sets, Mindnotes notebooks and diaries. Visible spots of coffee add character to this paper, thanks to which your notebooks will garner attention due to their unique look.

Mindnotes® in coffee paper cover MN31 & MN11



Balance on my Mind

Julia Evance

yoga instructor

"In all aspects of our lives balance is the key."



Mindnotes® Grass diary

Diary cover in paper with natural grass blades is an unusual, ecological idea for brands that care for the natural environment. The whole effect is completed by a calendar made from recycled paper.

Mindnotes® in grass paper cover MN31-CAL, MN11 & MN31



Sustainability on my Mind

Barbara Wolna

scientist, biologist, eko-volunteer

“The interactions between global, social and human systems, the complex mechanisms that degrade these systems and the accompanying threats to human well-being must be explored.”



Newapple

Newapple cover material contains up to 39% organic waste from apple processing such as stems, seeds, apple peels and fibers.

Mindnotes® in Newapple cover MN22 & MN32



Organic spirit paper

Ecological paper in which approximately 15% of the cellulose pulp is replaced by waste of plant origin. Paper contains 40% post-consumer recycled cellulose, is biodegradable and recyclable. In production process by-products from kiwi, almonds, olives, hazelnuts, coffee, cherries, lavender, coconut and cocoa are used.

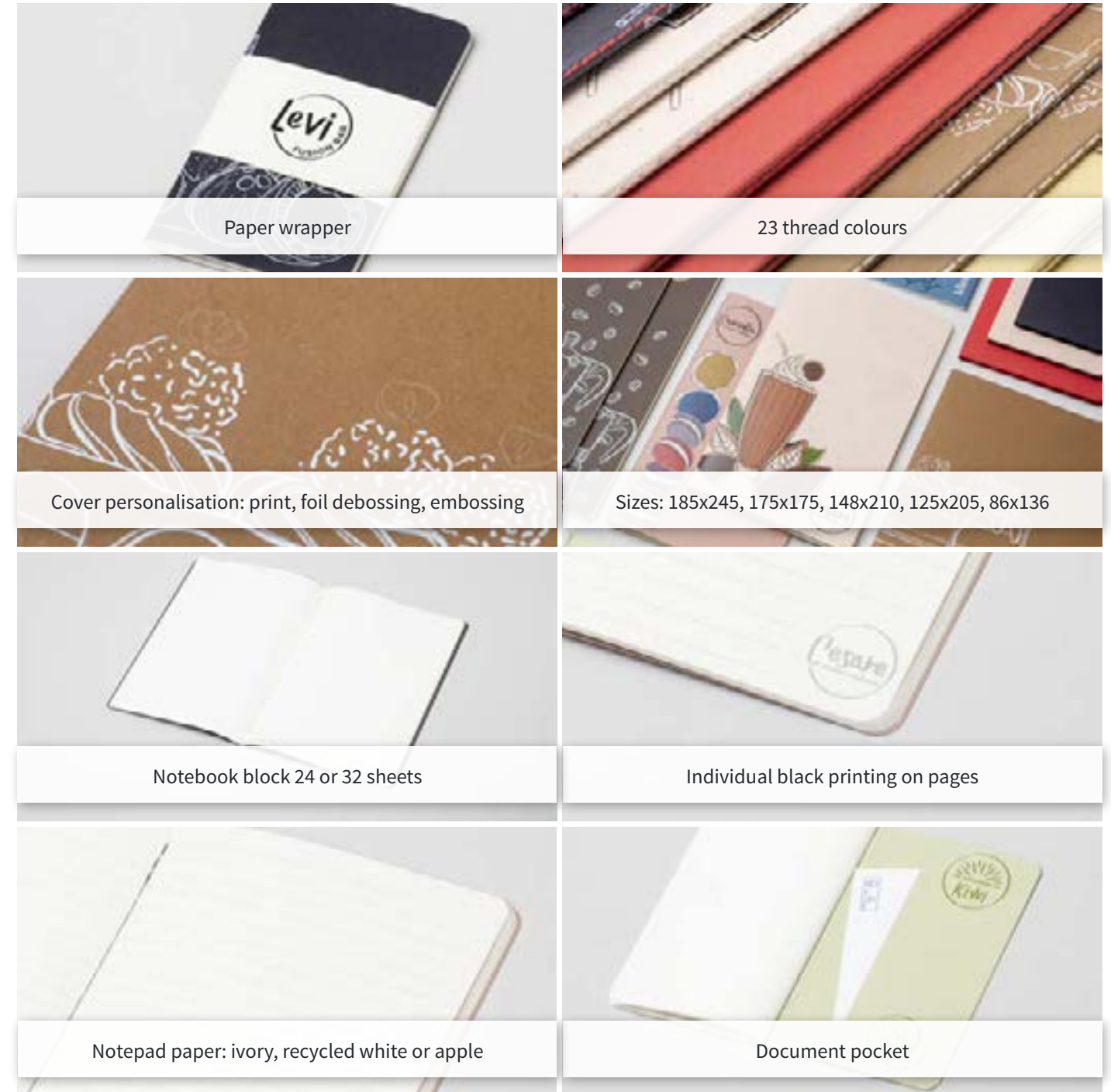
Mindnotes® sewn notebooks





Mindnotes® sewn notebooks

A series of notebooks with decorative stitching on the spine is a sentimental return to the past. Minimalist, yet very effective notebooks. Available in an unlimited range of color combinations, formats, personalization methods and accessories.



Bespoke diaries

Mindnotes® also includes an amazingly wide range of bespoke diaries. An exceptional feature of Mindnotes® diaries is the option of full personalization, not only of the cover but, most of all, the diary itself.

Every element of a Mindnotes® diary can be personalized. Adding a logo to the diary cover is not the only option. Also, the sheets and the timetable can be altered to meet any brand needs. All languages are available, as well as selecting the appropriate national holidays for it. Different advertisements on each page are possible, without changing production costs!

The most popular Mindnotes® diary sizes:

A4 (210 x 297 mm)

B5+ (185 x 245 mm)

A5 (148 x 210 mm)

Square (175 x 175 mm)

Slim (125 x 205 mm)

Reporter (205 x 125 mm)

A6 (105 x 148 mm)

Pocket (90 x 160 mm)

On request, any diary size is available.

Depending on the character of a business, Mindnotes® diaries offer different, bespoke solutions, like extra sheets for meeting agendas, preparing project templates or quarterly financial statements.

On the following pages, there are examples of Mindnotes® diary projects to inspire the creation of dream diaries for brands and businesses.

Mindnotes® diary

Diary with unique debossing throughout the whole cover. Selected single gold foil debossing.

B5 size, weekly planner + notes, Siena softcover, MN22-CAL



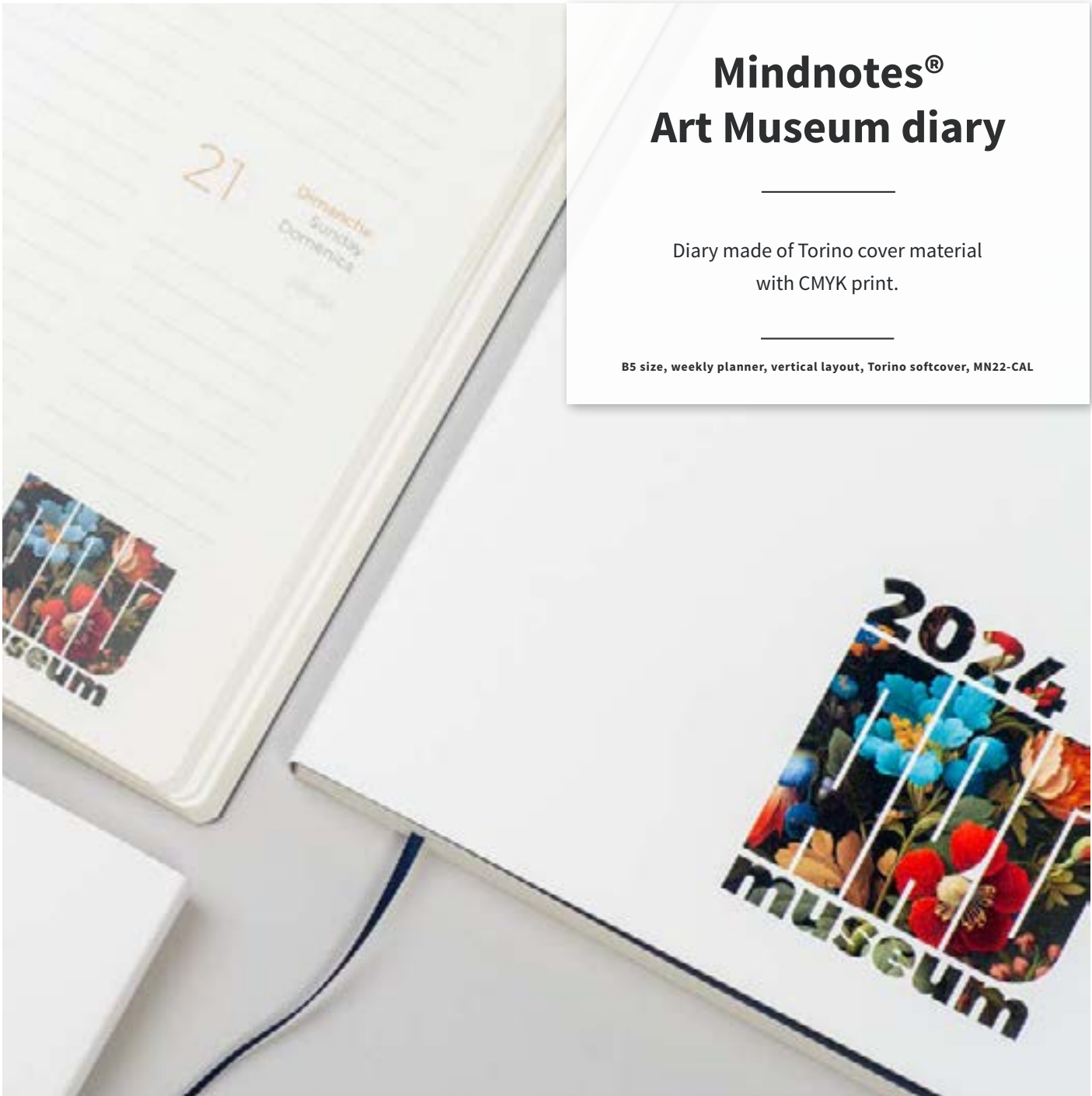


Mindnotes® Newapple diary

Diaries with soft covers made from Newapple cover material which is made from industrial apple processing waste. Classic cover colours, weekly calendar on two pages.

square 175x175 mm size, weekly planner, Newapple softcover, MN22-CAL





Mindnotes® Art Museum diary

Diary made of Torino cover material
with CMYK print.

B5 size, weekly planner, vertical layout, Torino softcover, MN22-CAL



Mindnotes® Owl diary

A classic diary with a hard paper cover decorated with gold foil debossing and a printed edge.

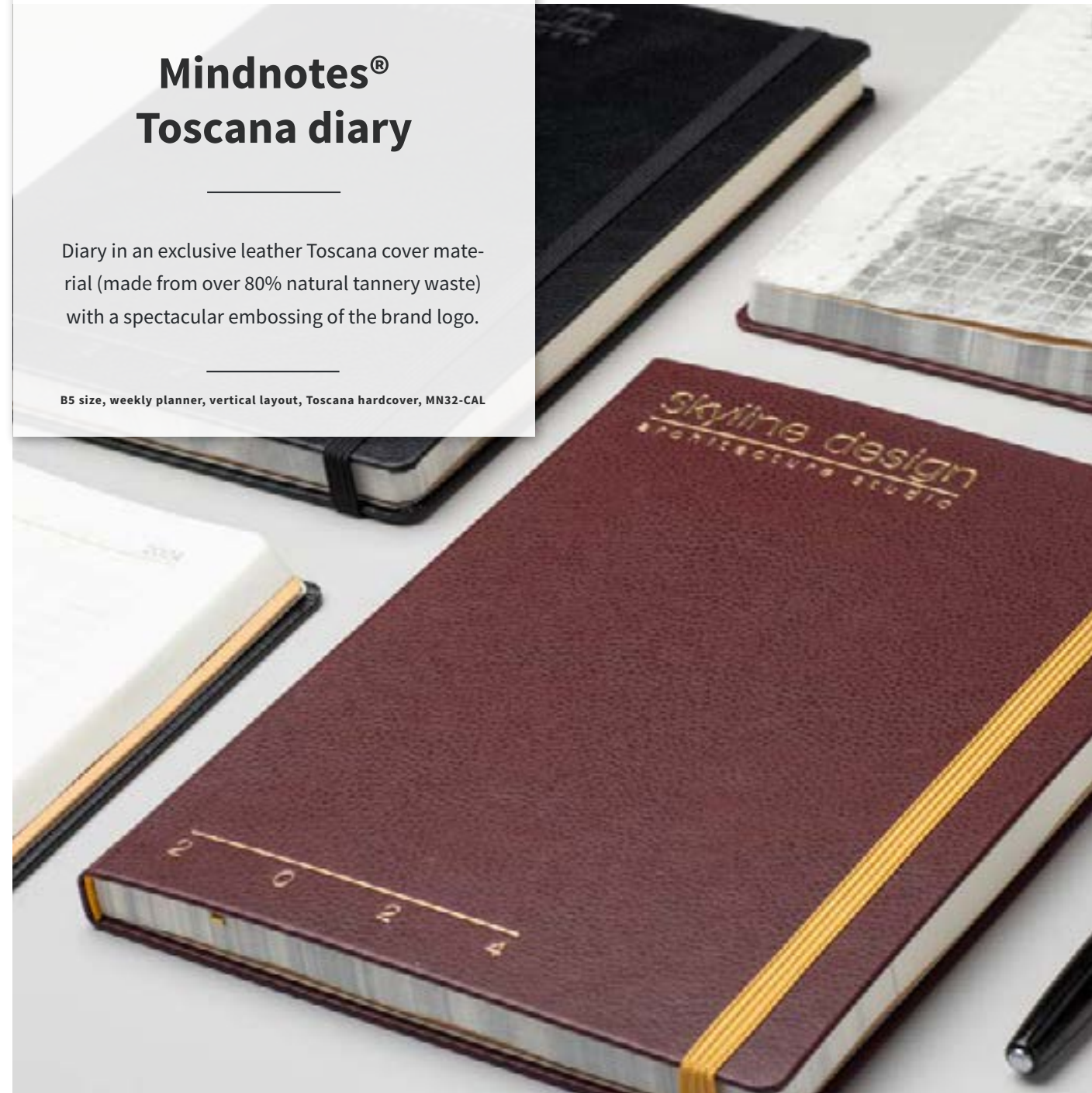
A5, daily planner, paper hardcover, MN31-CAL



Mindnotes® Toscana diary

Diary in an exclusive leather Toscana cover material (made from over 80% natural tannery waste) with a spectacular embossing of the brand logo.

B5 size, weekly planner, vertical layout, Toscana hardcover, MN32-CAL



Mindnotes® Newapple diary

Diaries with soft covers made from Newapple cover material which is made from industrial apple processing waste. Classic cover colours, weekly calendar on one page plus a page for notes next to the weekly agenda.

B5 size, weekly planner + notes, Newapple softcover, MN22-CAL





Mindnotes® coffee diary

Diary made of coffee paper with foil debossing.
Cutting edge digital print.

A5 size, weekly planner, vertical layout, coffee paper softcover, MN11-CAL



Mindnotes® wire-o diary

A very convenient and practical diary with a durable hardcover, made of paper with CMYK print, matt foil finishing.

A5 size, weekly planner, vertical layout, paper hardcover, PM300-CAL



Mindnotes® Fabric diary

A simple diary with a soft cover made from recycled paper. The company logo also printed on the edge of the notepad.

A5 size, weekly planner, horizontal layout, recycled paper softcover, MN11-CAL



Mindnotes® Apple paper diary

Diary made 100% of apple paper.
Simple design and natural organic raw materials.

A5 size, weekly planner, vertical layout, Apple paper hardcover, MN31-CAL



Mindnotes® Grass diary

Natural in terms of design and raw materials, this diary is made from grass paper (cover and endsheets) and recycled paper (centre).

A5 size, weekly planner, vertical layout, Grass paper hardcover, MN31-CAL

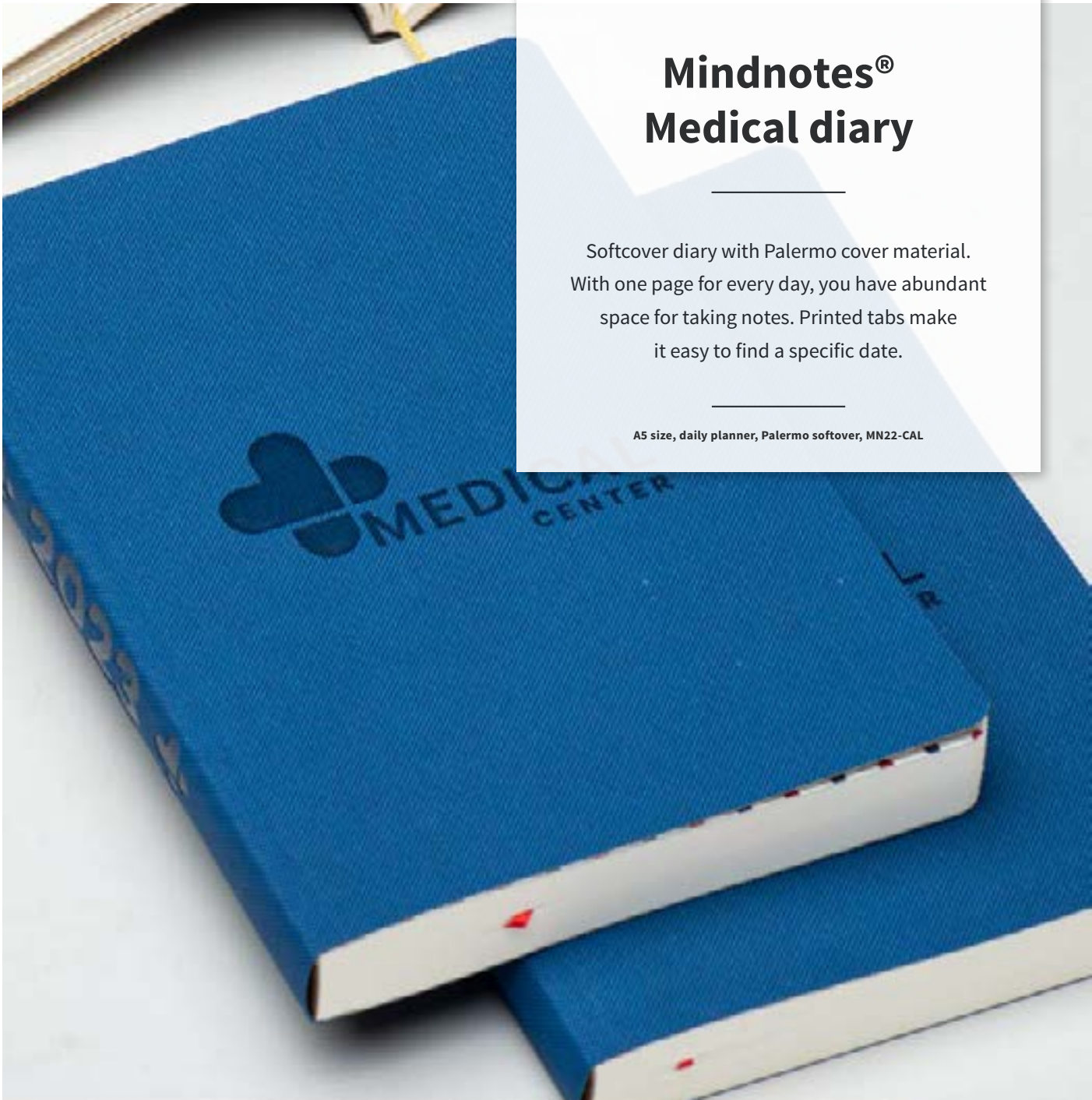


Mindnotes® Fashion diary

A series of handy fashion-inspired diaries with a holographic logo on the cover. Edge printing in colours matching each of the three covers.

Slim size, weekly planner + notes, Torino hardcover, MN32-CAL





Mindnotes® Medical diary

Softcover diary with Palermo cover material. With one page for every day, you have abundant space for taking notes. Printed tabs make it easy to find a specific date.

A5 size, daily planner, Palermo softcover, MN22-CAL





Mindnotes® Furniture diary

Minimalist Scandinavian-style diary with interesting design on each calendar page.

A5 size, weekly planner, horizontal layout, Lino hardcover, MN33-CAL



Mindnotes® Consulting diary

A classic business diary featuring a suede-like Florence cover material. Chrome sticker logo adds an extra interest to the calendar cover.

A5 size, weekly planner, vertical layout, Florence hardcover, MN32-CAL



Mindnotes® Space diary

In creating this diary, with different images for each week, Mindnotes® took inspiration from the photos taken by the Hubble Space Telescope. If you have lots of projects you can boast about, it's the perfect diary for you!

A5 size, weekly planner, horizontal layout, Palermo hardcover, MN32-CAL





Mindnotes® Pocket diary

Are you always up to speed and keep your diary to hand? A pocket size diary is best solution! With a practical weekly planner, you won't forget any important meetings.

Pocket size, weekly planner, horizontal layout, Matryx Santos hardcover, MN32-CAL





Mindnotes® Ice King diary

A big, practical diary with weekly planner on the left and note sheets on the right is perfect for those, who take a lot of notes.

B5+ size, weekly planner + note sheet, horizontal layout, Palermo softcover, MN22-CAL





Mindnotes® Premium dairy

Alter diary facilities to your company needs. Depending on the character of your business, you might need different, bespoke solutions. Mindnotes® diaries gives you the option of adding some extra sheets for meeting agendas, preparing projects or quarterly financial statements to your diary.

A4 size, weekly planner, vertical layout, Bologna hardcover, MN32-CAL



Mindnotes® Romantic diary

This bespoke diary owes its unique character to its amazing graphic design, that can be used or modified to fit your brand's needs. Foldouts for each month give unlimited possibilities for presenting your brand.

B5+ size, weekly planner + note sheet, horizontal layout, Torino softcover, MN22-CAL



Mindnotes® Eco diary

For those who care about the future of our planet, Mindnotes® has prepared eco diaries, produced from recycled materials and/or with an FSC® certificate. This kind of eco diary will emphasize your brand's care for the environment.

A5 size, daily planner, Kraft paper hardcover, MN36-CAL





Mindnotes® Color on my Mind diary

Fun with colors, a different pattern each month, eye-catching cutting-edge print and a daily planner – that’s the perfect combination for a unique diary! Let your brand stand out with Mindnotes® diaries!

B5+ size, daily planner, paper hardcover, MN31-CAL



Mindnotes® Square diary

Its handy, square shape and soft cover make your business diary really eye-catching. The interesting way the printing flows from the cover onto the diary edges make it even more unusual.

Square size, daily planner, paper softcover, MN11-CAL





Mindnotes® Wire-o diary

This wire-o diary combines practical (wire-o) and convenient solutions (dividers). Thanks to the check list, you can easily introduce healthy habits into your daily routine. Your business may also need some good habits, e.g. always give sincere feedback, use the reply button to keep the email thread intact, share your knowledge.

Non-standard size, daily planner, paper hardcover, PM300





Mindnotes® Cash flow diary

This standard, A5 size diary with daily planner is a versatile business solution. The diary has been designed with a standard template which can be freely modified to your brand's needs. You can change fonts, color, add a logo to every page, change the language. That's only a few of all the possible changes that will help to customise your diary.

A5 size, daily planner, Torino hardcover, MN32-CAL



Mindnotes® Cartoon diary

Diary based on standard template - "weekly planner, vertical layout". With a few adjustments such as altering the colouring and font, the first page and endpaper customisation, and adding cartoon stories, the diary can take on a completely new, unique character. All our diary templates can be altered to match the image and colouring of your brand.

A5 size, weekly planner, vertical layout, Roma flexible hardcover, MN-35-CAL





Mindnotes® Hello diary

Diary covered in material from the Torino line, with a digital print on the cover, combines the all-round appeal of the most popular cover material with the limitless possibilities of digital print.

A5 size, weekly planner, vertical layout, Torino hardcover, MN-32-CAL





Mindnotes® Roma diary

Recently, having to choose between a cover with a coloured design, and one made of a hard-wearing cover material has become a thing of the past. Now, you can combine interestingly textured material with a colourful design on the cover. A Mindnotes® diary planned this way will attract everyone's attention.

A5 size, weekly planner, square layout, Roma flexible hardcover, MN-35-CAL



Mindnotes® VIP diary

A highly decorated diary in the exclusive Verona cover material, with metallic foil edges, and a slipcase featuring spot UV finishing, this is the most elegant diary in the 2022 range. All this is topped off with a calendar printed on high quality Olin paper, with its exceptional smoothness and creamy colour.

B5+ size, daily planner, Verona hardcover, MN-32-CAL



Mindnotes® Wire-o diary

Mindnotes® bespoke diaries can be produced with any type of cover, with wire-o diaries being one of our major innovations. Wire-o embedded within the spine of the diary combines the attractive look of a standard notebook and makes it very convenient to use.

A5 size, weekly planner + note sheet, horizontal layout, paper hardcover, PM301-CAL





Mindnotes® Automotive diary

The Florence cover material is soft and pleasant to touch, while the combination of black and red is reminiscent of some exclusive sports cars. This is an excellent option for premium segment brands.

Square size, weekly planner, vertical layout, Florence hardcover, MN-32-CAL





Mindnotes® Flowers diary

The most economical diary in the 2022 range, made entirely out of paper, with a soft cover and containing barely 80 pages. Decorated with cutting-edge digital print, it becomes an unusual, designer marketing product.

A5 size, weekly planner, horizontal layout, paper softcover, MN11-CAL



Branding & customisation

Mindnotes® customised notebooks & diaries are perfect carriers of company and brand marketing communications.

Whenever brands want to do something special for customers, or to leave the impression of professionalism with a touch of exclusivity, and require the highest standards – Mindnotes® is the perfect solution.

Mindnotes® makes it possible to alter the calendar or notebook to the budget, communication style, character and needs of the brand, and the logo, which can be placed anywhere, perfectly completes the perfect advertising gadget.

blind debossing (p. 110)

foil debossing

full color printing

chrome logo sticker

bespoke printed end sheets (p. 111)

bespoke printed notebook sheets

bespoke printed additional sheets

customised paper pocket

various standard sizes (p. 112)

giftbox

paper belly band

paper wrapper

cutting-edge digital printing (p. 113) metallic

foil on the edges

flat elastic closure & pen loop

satin ribbons

pointy corners (p. 114)

rounded corners

hardback spine

softback spine

perforation and punching (p. 115)

tear-off corners

paper color

planners, agendas, to do lists etc. standard

print on pages (pp. 116-119) cover types (pp.

120-121)

cover materials (pp. 122-127)

threads (p. 128)

headbands (p. 128)

satin ribbons (p. 129)

elastic bands (p. 129)

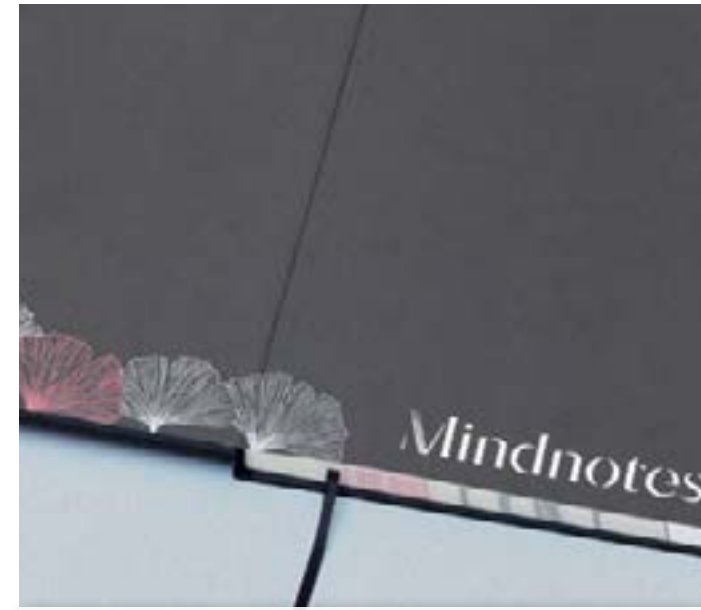
debossing template examples 2024 (p. 130)



Blind debossing



Foil debossing



Bespoke printed end sheets



Bespoke printed notebook sheets



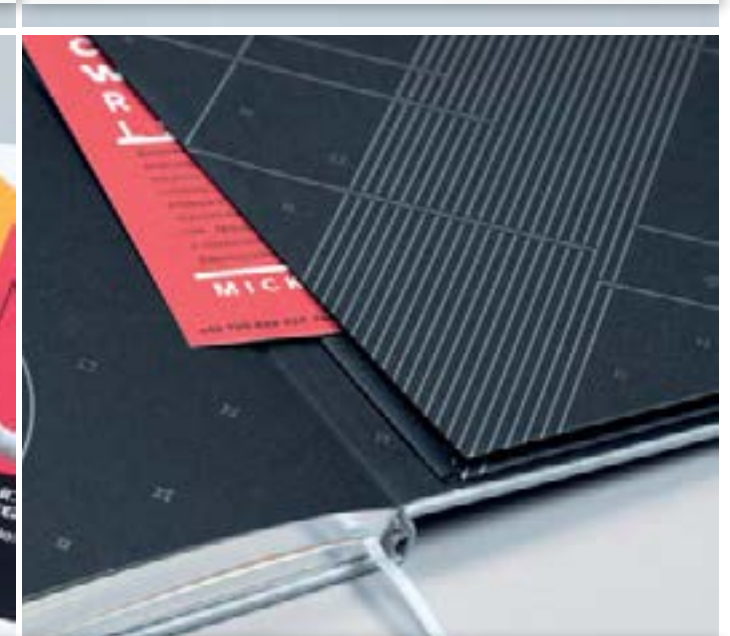
Full color printing



Chrome logo sticker



Bespoke printed additional sheets



Customised paper pocket



Various standard sizes



Giftbox



Cutting-edge digital printing



Metallic foil on the edges



Paper belly band



Paper wrapper



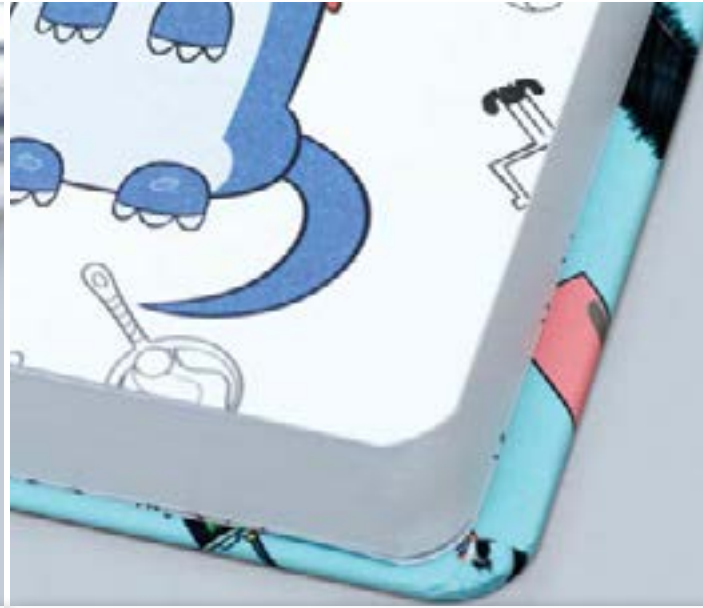
Flat elastic closure & pen loop



Satin ribbons



Pointy corners



Rounded corners



Perforation and punching



Tear-off corners



Hardback spine



Softback spine



Paper color (white or ivory)



Planners, agendas, to do lists etc.

Standard print on pages

Mindnotes® standard offer includes blocks of notebooks printed with lines, dots, squares, half-squares or blank. Ready-made notebook blocks are an economical solution that also reduce production times.

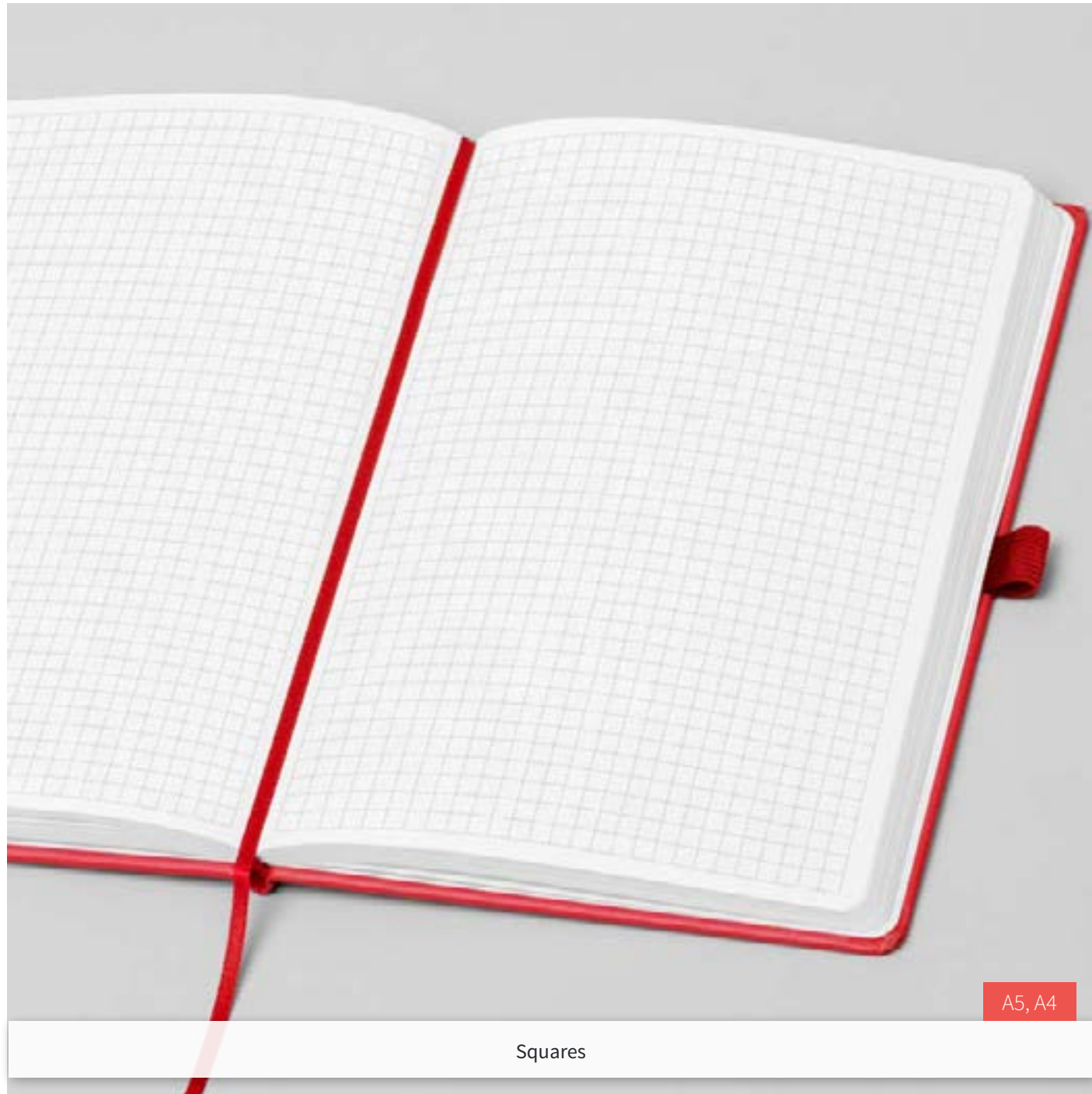
A5, A4

Lines



A5, B5+

Dots



A5, A4

Squares



A5, A4

Halfsquares

Cover types



Softcover (paper)



Softcover (cover material)



Hardcover (paper or cover material)



Flexible hardcover (cover material)

Cover materials

Toscana



VL0401 black

VL0402



Matryx Santos



VP1101 black

VP1102 grey



NEW

Newapple



VT1401

VT1402



VT1403

VT1404



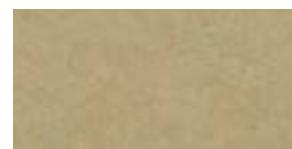
VT1405

VT1406



VT1407

VT1408



VT1409



Torino



VT0101 black

VT0102 white

VT0103 red

VT0104 navy blue



VT0105 dark grey

VT0106 light grey

VT0107 dark green

VT0108 light green



VT0109 green lime

VT0110 orange

VT0111 dark yellow

VT0112 light yellow



VT0113 dark blue

VT0114 light blue

VT0115 baby blue

VT0116 purple



VT0117 lila

VT0118 light pink

VT0119 fuchsia

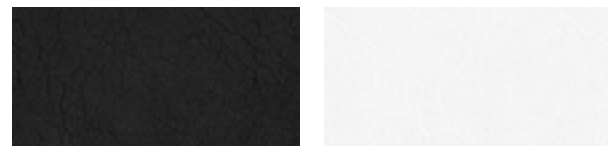
VT0120 dark brown



VT0121 light brown



Siena



VL0201 black

VL0203 white



Verona



VT1201 dark anthracite

VT1202 dark blue



VT1203 taupe

VT1204 red



VT1205 silver

VT1206 gold



Bologna



VL0301 black

VL0302 navy blue



VL0303 red



Florence



VT1301 anthracite

VT1302 navy blue



VT1303 red



Lino Nature



VN0501

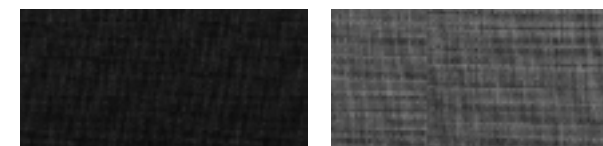


Lino Color



VF0401 red

VF0402 blue



VF0403 black

VF0404 dark grey



VF0405 light grey

VF0406 white

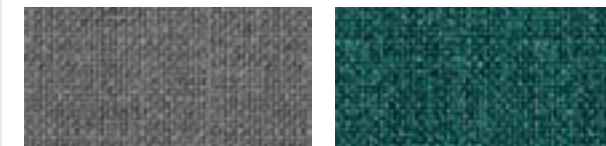


Art paper



VN0102 light red

VN0106 charcoal



VN0107 grey

VN0108 dark green



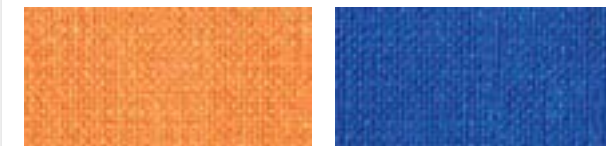
VN0110 apple

VN0111 lime



VN0112 burgundy

VN0114 beige



VN0116 tangerine

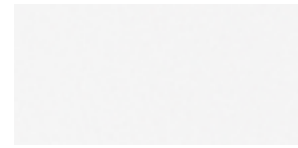
VN0118 azur



VN0119 marine



Roma



VP0901 white



VP0902 pink light



VP0903 pink fuchsia



VP0904 orange



VP0905 red



VP0906 lime



VP0907 green light



VP0908 green dark



VP0909 blue light



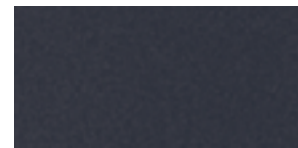
VP0910 blue dark



VP0911 navy blue



VP0912 grey light



VP0913 grey dark



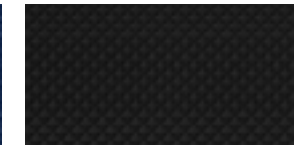
VP0914 black



Palermo



VP1401



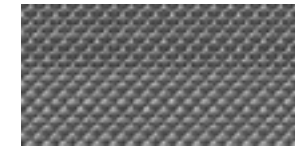
VP1402



VP1403



VP1404



VP1405



VP1406




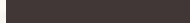




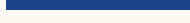
VP1407











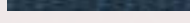
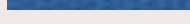
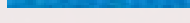
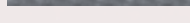
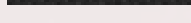
The mark of
responsible forestry

Please note: FSC®-certified variants are available
for Art Paper and Milano cover materials.












Threads

-  0109 almond
-  0106 cherry
-  7602 cocoa
-  0199 coconut
-  0853 coffee
-  0863 hazelnut
-  0872 kiwi
-  0782 lavender
-  0934 olive
-  0751 gold
-  0780 silver
-  0700 white
-  7042 yellow
-  0920 orange
-  0904 red
-  0188 pink
-  0940 neon green
-  7441 dark green
-  7391 navy blue
-  0123 blue
-  8023 baby blue
-  0914 light grey
-  0187 black

Headbands

-  104 gold
-  509 silver
-  101 white
-  103 yellow
-  515 orange
-  105 red
-  513 fuchsia
-  527 dark green
-  523 navy blue
-  522 blue
-  520 light blue
-  510 light grey
-  112 black

Satin Ribbons

-  939 gold
-  938 silver
-  901 white
-  907 yellow
-  915 orange
-  916 red
-  936 fuchsia
-  933 light green
-  930 dark green
-  924 navy blue
-  923 blue
-  921 light blue
-  912 light grey
-  931 black

3 mm

Elastic Bands

-  400 gold
-  500 silver
-  1 white
-  968 yellow
-  2560 orange
-  450 red
-  610 fuchsia
-  601 light green
-  460 dark green
-  348 navy blue
-  694 blue
-  3026 light blue
-  3027 light grey
-  3028 dark grey
-  0 black

available 7, 10 or 15 mm

Debossing template examples 2024

2024 · 2024 ·

V1 - 52,5 x 15 mm

V5 - 74 x 17 mm

2024

V2 - 46,5 x 14 mm

2024

V3 - 38 x 23 mm

2024

V4 - 37,5 x 11 mm

2
0
2
4

V6 - 5 x 63 mm



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By buying FSC®-certified products you help take care of the world's forests. The FSC® label means that materials used for the product have been responsibly sourced.

Our company has been certified in 2016 and since then has also been offering products marked with the FSC® logo, supporting responsible management of the world's forests along with our clients.



The mark of responsible forestry



(H) - suitable for hard covers (S) - suitable for soft covers (F) - suitable for flexible hard covers

● ○ ○ ○ ○ price level

Due to product characteristics, uniformity in colors and structure of cover materials, papers and accessories cannot be guaranteed in different batches.



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